



**Prateek Group**

Creating Landmarks, Setting Benchmarks

**WE BUILD TRUST IN A SIMPLE WAY:  
WE KEEP OUR PROMISES.**



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## **ABOUT US**

Prateek Group was founded in 2005 by Mr. Prashant Tiwari, a visionary engineer with decades of proven experience in real estate and construction. The company's reputation is built on benchmark quality standards, rock solid values, uncompromising business ethics, customer centric approach, robust engineering and, above all, transparency in all spheres of conducting business. Simply put, we believe in delivering exactly what we promise. And that has earned us the trust of a fast growing customer base.

## **VISION**

Setting industry benchmarks with projects that redefine quality and aesthetics

## **MISSION**

Deliver best quality infrastructure at cost-effective prices

# OUR COMMITMENT TO EXCELLENCE IS BUILT ON TRUST AND TRANSPARENCY

'Prateek Group is driven by trust and transparency. We believe our commitment to these core values will be an advantage to our customers and help us emerge even stronger through these turbulent times.'

## **Mr. Prashant Tiwari**

Chairman, Prateek Group



**WHEN WE MAKE A PROMISE,  
WE DELIVER.**

'We aim to provide thoughtful planning, meticulous design and flawless execution in every project. Our biggest asset is the trust we have earned from our customers and stakeholders.'

**Mr. Prateek Tiwari**

Managing Director, Prateek Group





**Prateek Group**  
Creating Landmarks, Setting Benchmarks



LET OUR  
**WORK** SPEAK  
**VOLUMES**  
WHILE WE ARE



**CREATING**  
LANDMARKS

**SETTING**  
BENCHMARKS



**PRICES**  
**DOUBLED**  
LAUNCH-POSSESSION



**HIGH**  
**DEMAND**  
& RENTAL RATES



**JAW**  
**DROPPING**  
RESALE VALUE

# LEGACY WE DELIVER WHAT WE PROMISE

**20+**

MILLION SQ.FT  
AREA DELIVERED

**50000+**

HAPPY CUSTOMER

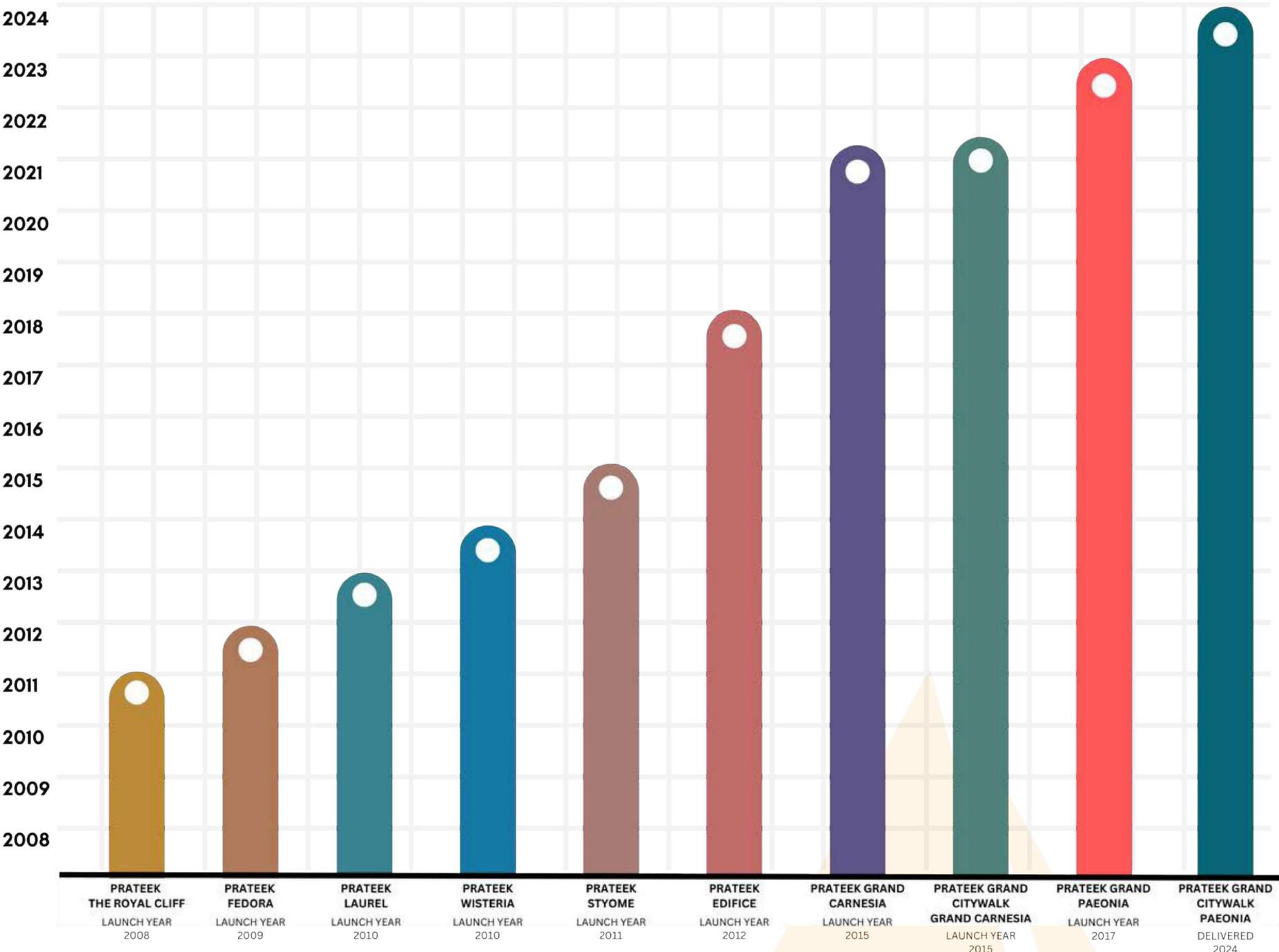
**20+**

YEARS OF  
EXPERTISE



Prateek Group projects have seen an amazing increase in both re-sale and rental values

# TRUST. WE KNOW WHAT IT MEANS.



# TRUST IS NEVER BUILT OVERNIGHT

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## Delivered projects

PRATEEK  
THE ROYAL CLIFF

•

PRATEEK  
FEDORA

•

PRATEEK  
LAUREL

•

PRATEEK  
WISTERIA

•

PRATEEK  
STYLOME

•

PRATEEK  
EDIFICE

•

PRATEEK GRAND  
CARNESIA

•

PRATEEK GRAND CITY WALK  
GRAND CARNESIA

•

PRATEEK GRAND  
PAEONIA

•

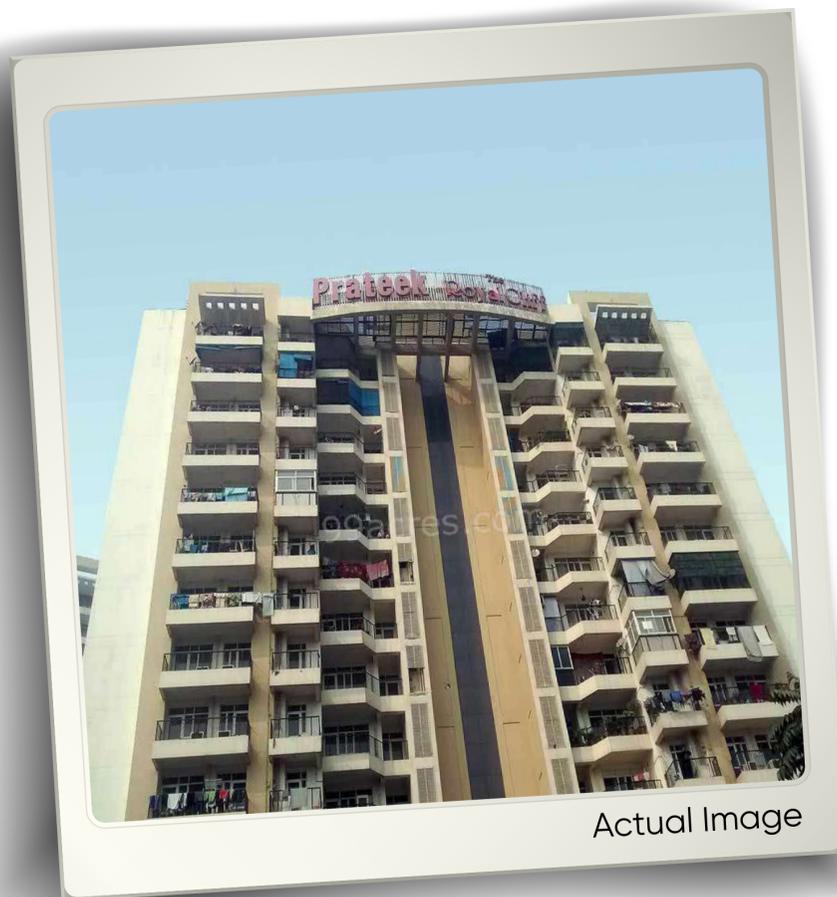
PRATEEK GRAND CITY WALK  
GRAND PAEONIA



At Crossings Republik, NH-24

Launched  
**2008**

Delivered  
**2011**



## THE UNFORGETTABLE FIRST STEP OF OUR JOURNEY

This aesthetically designed highrise features well appointed residences and amenities to create a truly delightful experience.

**1.5 acres | Home to 196 happy families**

Launched at  
**₹2000\***  
per sq. ft.

Price at possession  
**₹3500\***  
per sq. ft.

Now at  
**₹10000\***  
per sq. ft.

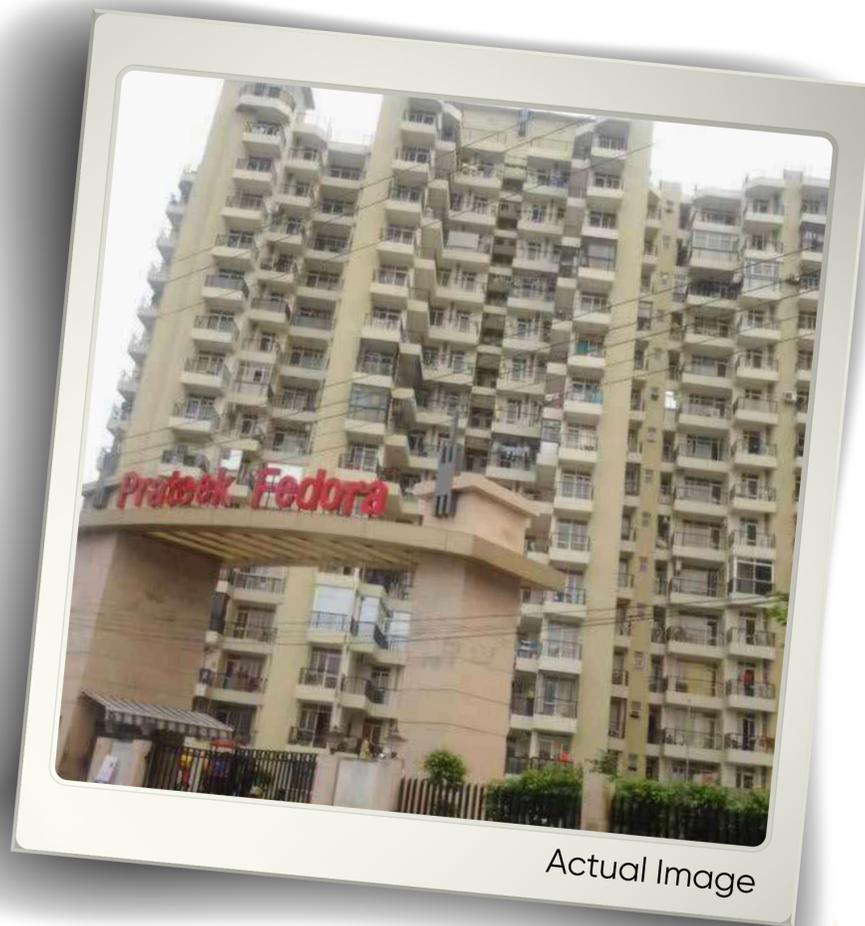
Rentals  
**₹30-60k**

# Prateek Fedora

Sector-61, Noida

Launched  
**2009**

Delivered  
**2012**



## THE SECOND STEP CREATES MORE TRUST

A home to cherish, these residences are graced with global quality fittings and the choicest amenities. No wonder it is a coveted address in its locality.

**2.5 acres | Home to 251 delighted families**

Launched at  
**₹2600\***  
per sq. ft.

Price at possession  
**₹6000\***  
per sq. ft.

Now at  
**₹15000\***  
per sq. ft.

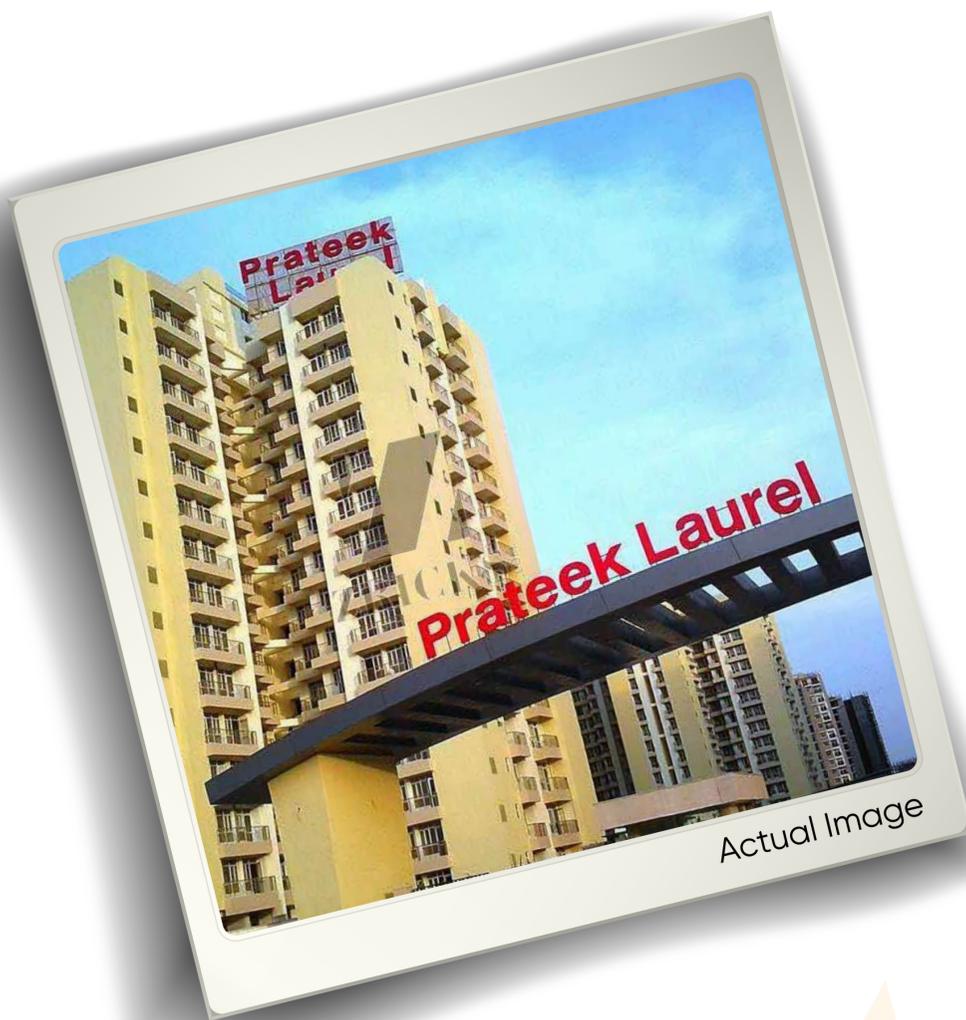
Rentals  
**₹50-80k**

# Prateek Laurel

Sector-120, Noida

Launched  
**2010**

Delivered  
**2013**



## THE JOURNEY OF TRUST PICKS UP PACE

Richly fitted homes that blend in with the luxuriant greens to create a rejuvenating urban oasis. Meticulously planned and flawlessly executed, this milestone marked a new leap forward in quality residences.

**12.75 acres | Choice of 1532 joyful families**

Launched at  
**₹2600\***  
per sq. ft.

Price at possession  
**₹5000\***  
per sq. ft.

Now at  
**₹15000\***  
per sq. ft.

Rentals  
**₹35-80k**



Sector-77, Noida

Launched  
**2010**

Delivered  
**2014**



## THE QUEST FOR EXCELLENCE TAKES A NEW FORM

Exquisite landscaped greens surrounded by majestic, soaring towers. Lavishly appointed apartments with state of the art specifications and amenities extend an irresistible invitation.

**15.36 acres | 1800 happy families reside here today**

Launched at  
**₹2650\***  
per sq. ft.

Price at possession  
**₹5000\***  
per sq. ft.

Now at  
**₹15000\***  
per sq. ft.

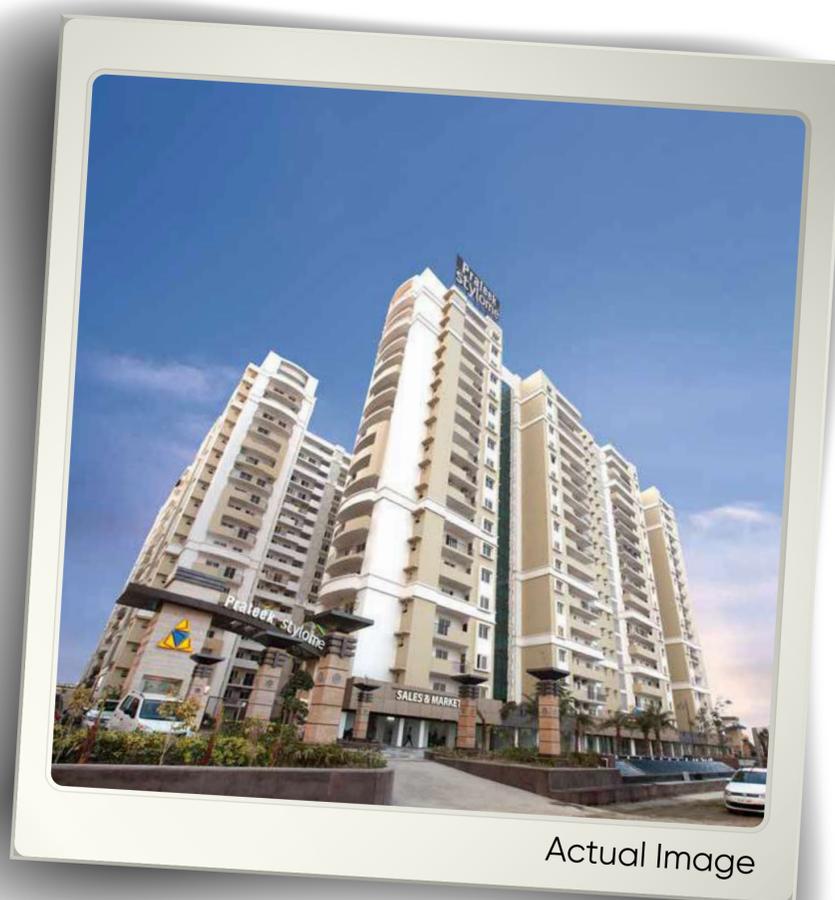
Rentals  
**₹35-80k**

# Prateek stylome

Sector-45, Noida

Launched  
**2011**

Delivered  
**2015**



## THE JOURNEY REACHES A LUXURIOUS NEW LANDMARK

A world where luxury soars even higher than the towering residences. These large, spacious apartments at the heart of NCR's prime locations are replete with premium amenities like an exclusive club, lush landscaping and much more.

**7.5 acres | Address of 545 discerning families**

Launched at  
**₹4500\***  
per sq. ft.

Price at possession  
**₹8000\***  
per sq. ft.

Now at  
**₹20000\***  
per sq. ft.

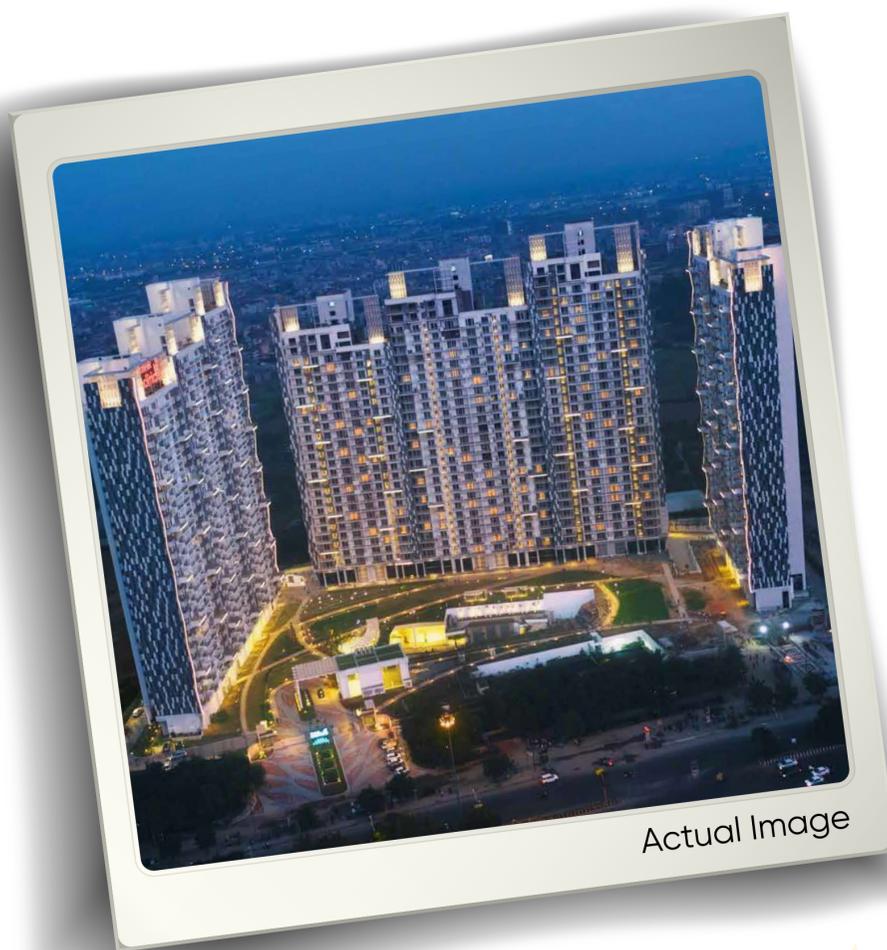
Rentals  
**₹60-120k**

# Prateek edifice

Sector-107, Noida

Launched  
**2012**

Delivered  
**2018**



## OUR MILESTONE: THE PINNACLE OF LUXURY

An ultra luxurious abode, Prateek Edifice has been crafted for true connoisseurs of fine living. Every minute detail has been thoughtfully designed and flawlessly finished to create a space where the true elite are at home.

**7.5 acres | The preferred choice of elite 424 families**

Launched at  
**₹5000\***  
per sq. ft.

Price at possession  
**₹10000\***  
per sq. ft.

Now at  
**₹22000\***  
per sq. ft.

Rentals  
**₹80-160k**

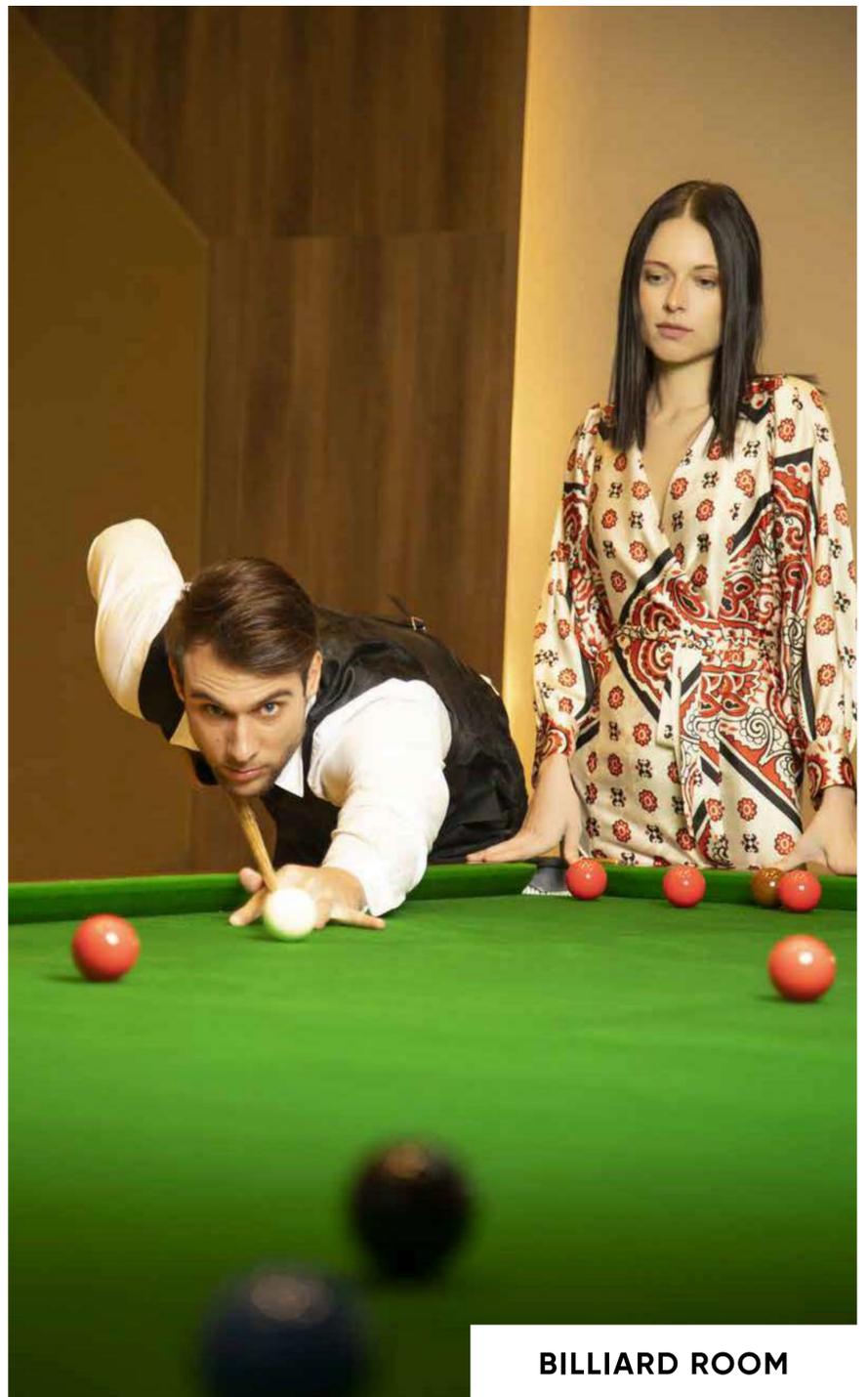
# ACTUAL IMAGES OF PRATEEK EDIFICE



26FT HIGH LOBBY



PRATEEK EDIFICE ENTRANCE



BILLIARD ROOM

# ACTUAL IMAGES OF PRATEEK EDIFICE



CLUB EDIFICO



CLUBHOUSE LOBBY

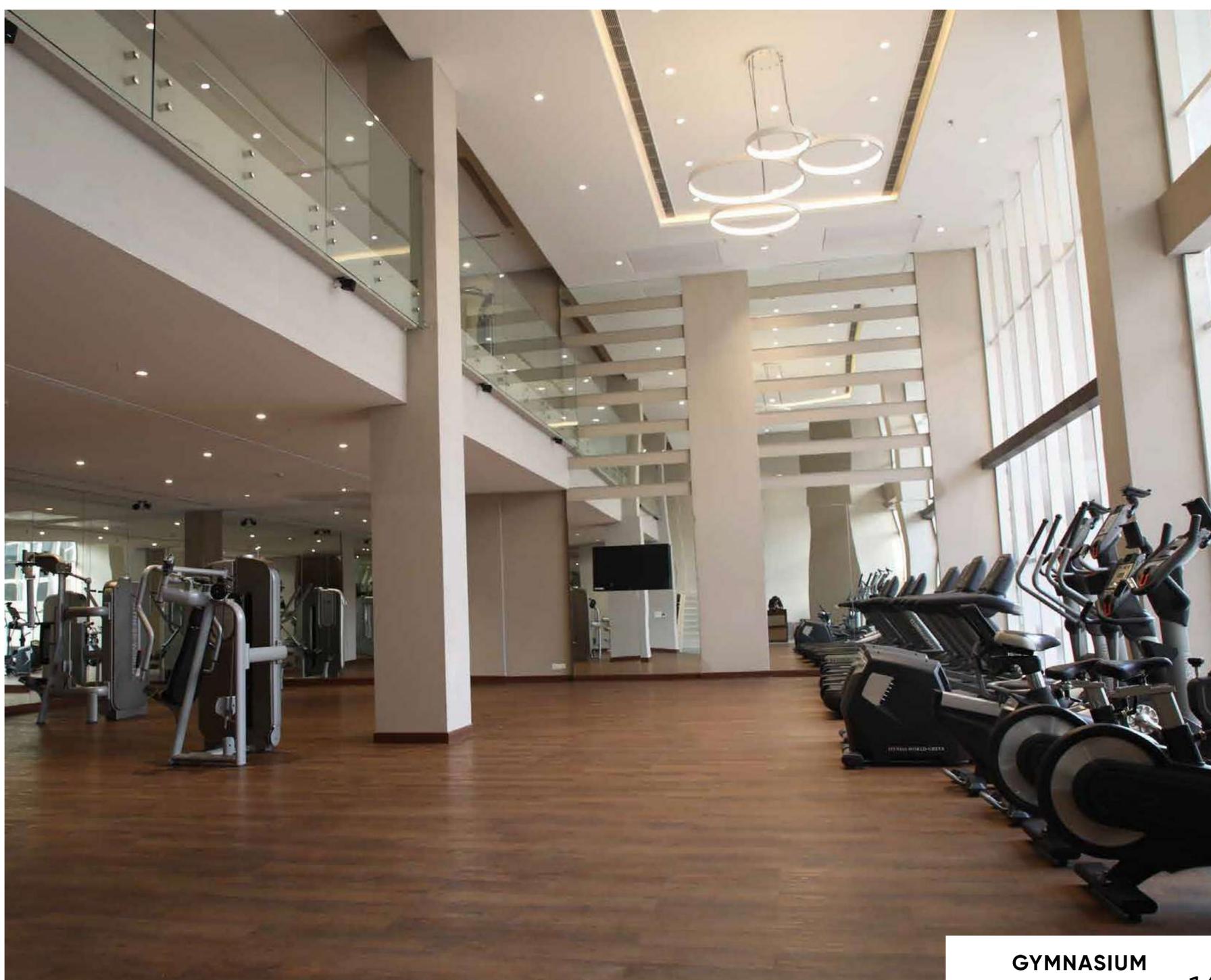


MINI THEATRE

# ACTUAL IMAGES OF PRATEEK EDIFICE



PARTY LAWN



GYMNASIUM

PRATEEK

# GRAND CITY

THE GRAND LIFE

Siddharth Vihar next to Indirapuram, NH-9 (NH-24), Ghaziabad

GRAND  
**Carnesia**  
 2 / 3 / 4 BHK HOMES

Launched  
**2015** | Delivered  
**2021**

GRAND  
**Paeonia**  
 2 / 3 / 4 BHK HOMES

Launched  
**2017** | Delivered  
**2023**



## EXPLORING NEW HORIZONS WITH A GRAND TOWNSHIP

Sprawled across 40 acres, this township provides everything residents might need within its secure gates – exciting sports facilities, high street shopping, healthcare, high end entertainment and recreation. A grand paradise for the senses.

**40 acres | Ready to move - in**

Grand Carnesia

Launched at  
**₹ 3600\***  
 per sq. ft.

Price at possession  
**₹ 9000\***  
 per sq. ft.

Now at  
**₹ 12000\***  
 per sq. ft.

Rentals  
**₹ 25-60k**

Grand Paeonia

Launched at  
**₹ 3600\***  
 per sq. ft.

Price at possession  
**₹ 9000\***  
 per sq. ft.

Now at  
**₹ 12000\***  
 per sq. ft.

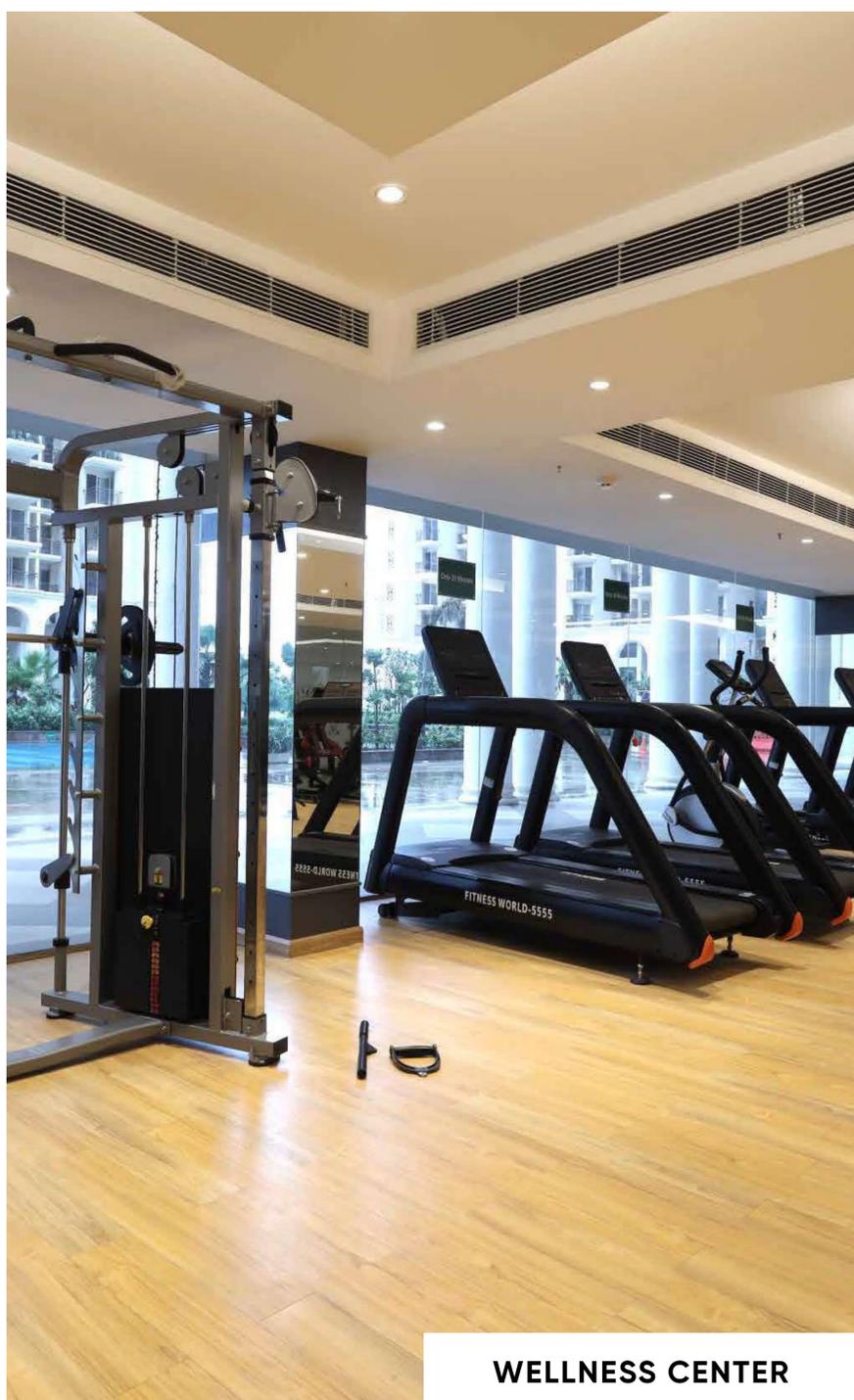
Rentals  
**₹ 25-60k**

\*This presentation is for internal purposes only Grand Carnesia RERA No. UPRERAPR723, Grand Paeonia RERA No. UPRERAPR7133.

# ACTUAL IMAGE OF PRATEEK GRAND CITY



KIDS PLAY AREA

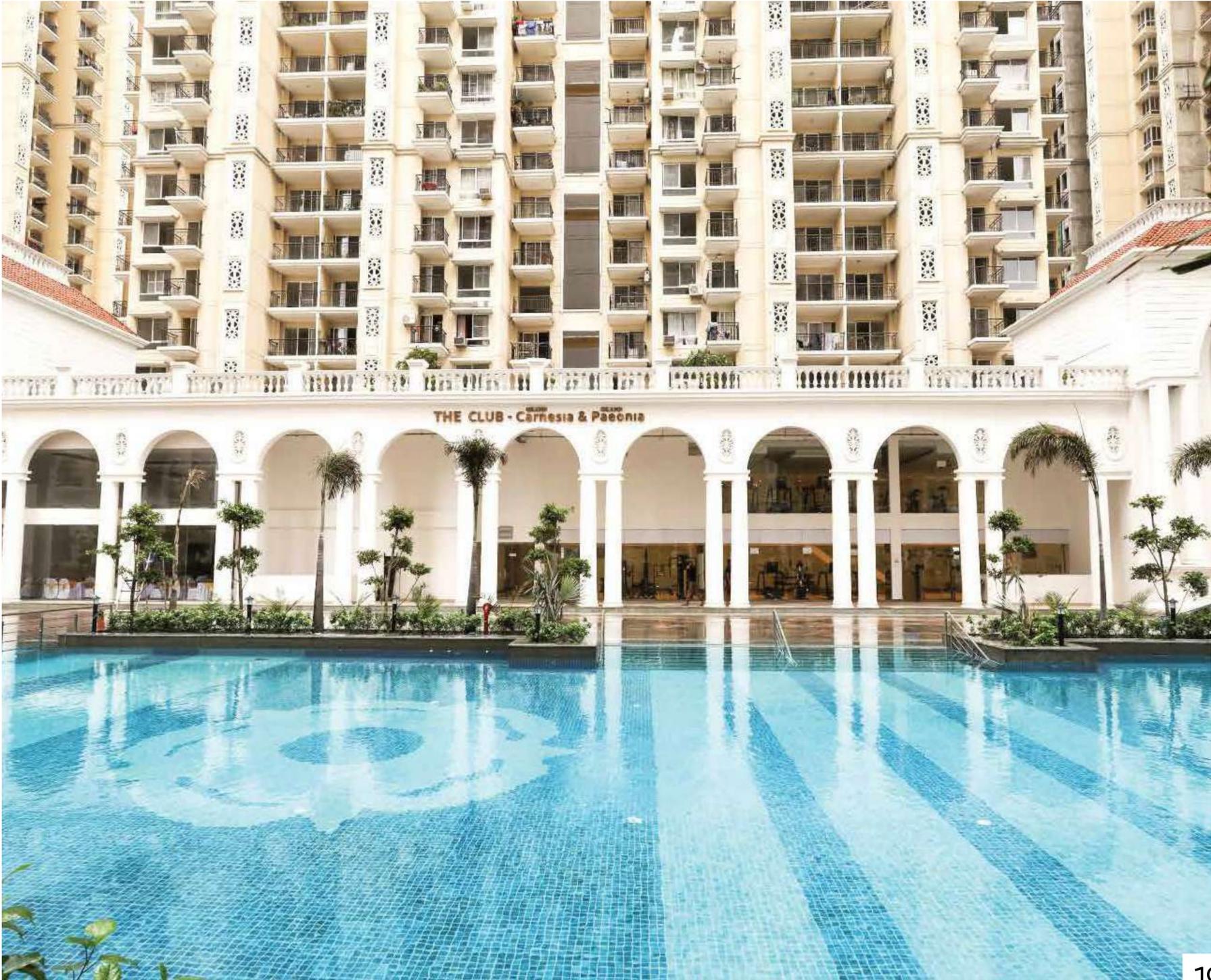


WELLNESS CENTER



COLONIAL ARCHITECTURE

# ACTUAL IMAGE OF PRATEEK GRAND CITY



PRATEEK  
**Canary**  
3/4 BHK Residences & Duplex Penthouses  
Sector 150, Noida

A world where life sings with joy.



## INSPIRED BY THE BENCHMARK OF PRATEEK EDIFICE, A NEW LANDMARK EMERGES...

Located at the heart of Noida's greenest sector, this low density project offers residents the finest golf views through unique floor to ceiling glass windows. Private party decks, world class sports facilities, a high end club and extra large apartments complete the indulgence for those who nest in luxury.

**12.5 acres | Opportunity is calling!**

Price  
**₹14500\* - ₹15500\***  
per sq. ft.

Total no. of units  
**664**

# ARTISTIC IMPRESSION OF PRATEEK CANARY



PRATEEK CANARY ENTRANCE

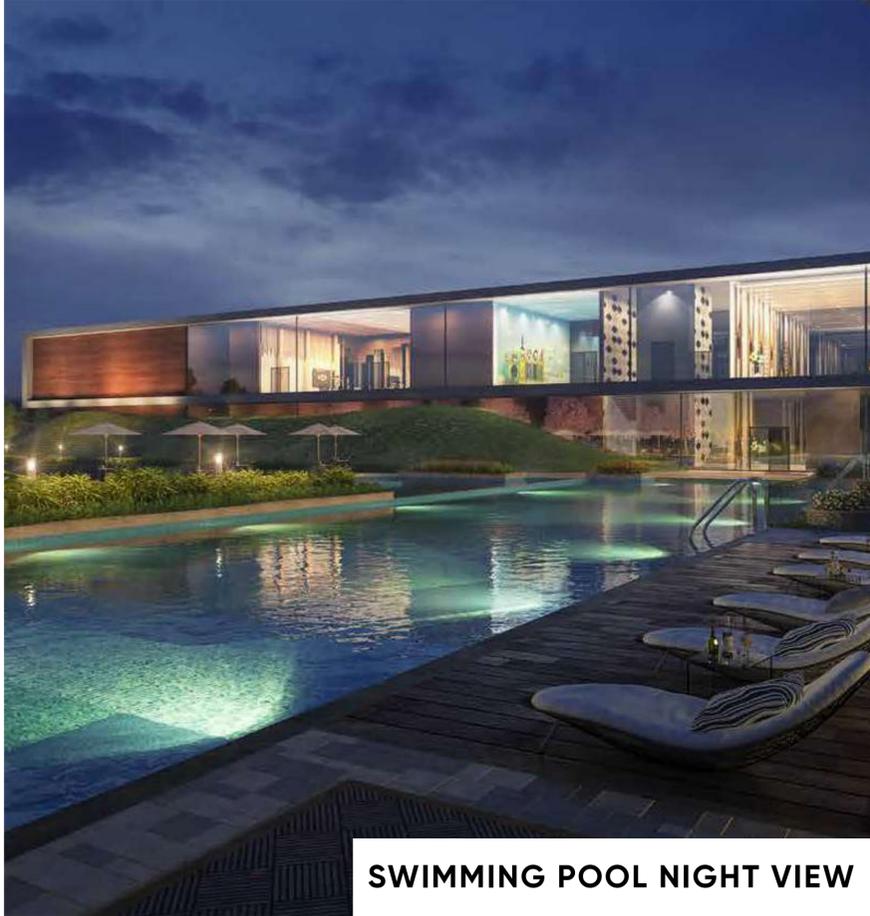


DOUBLE DECKER CLUBHOUSE

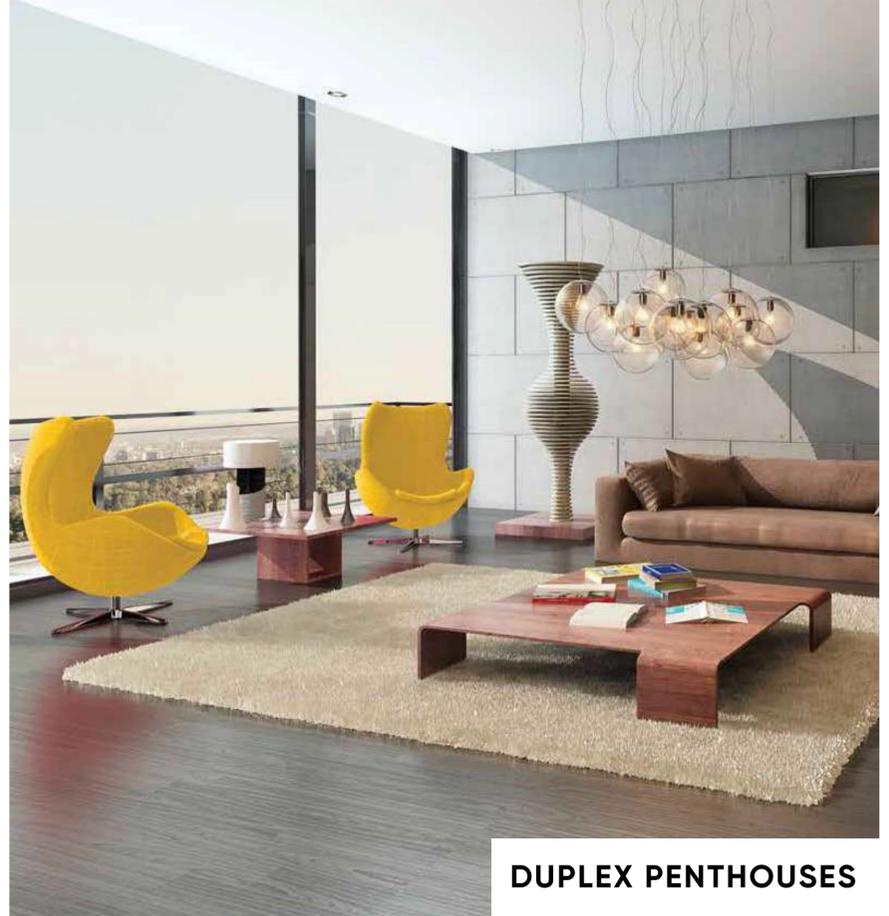


PRIVATE PARTY DECK

# ARTISTIC IMPRESSION OF PRATEEK CANARY



SWIMMING POOL NIGHT VIEW

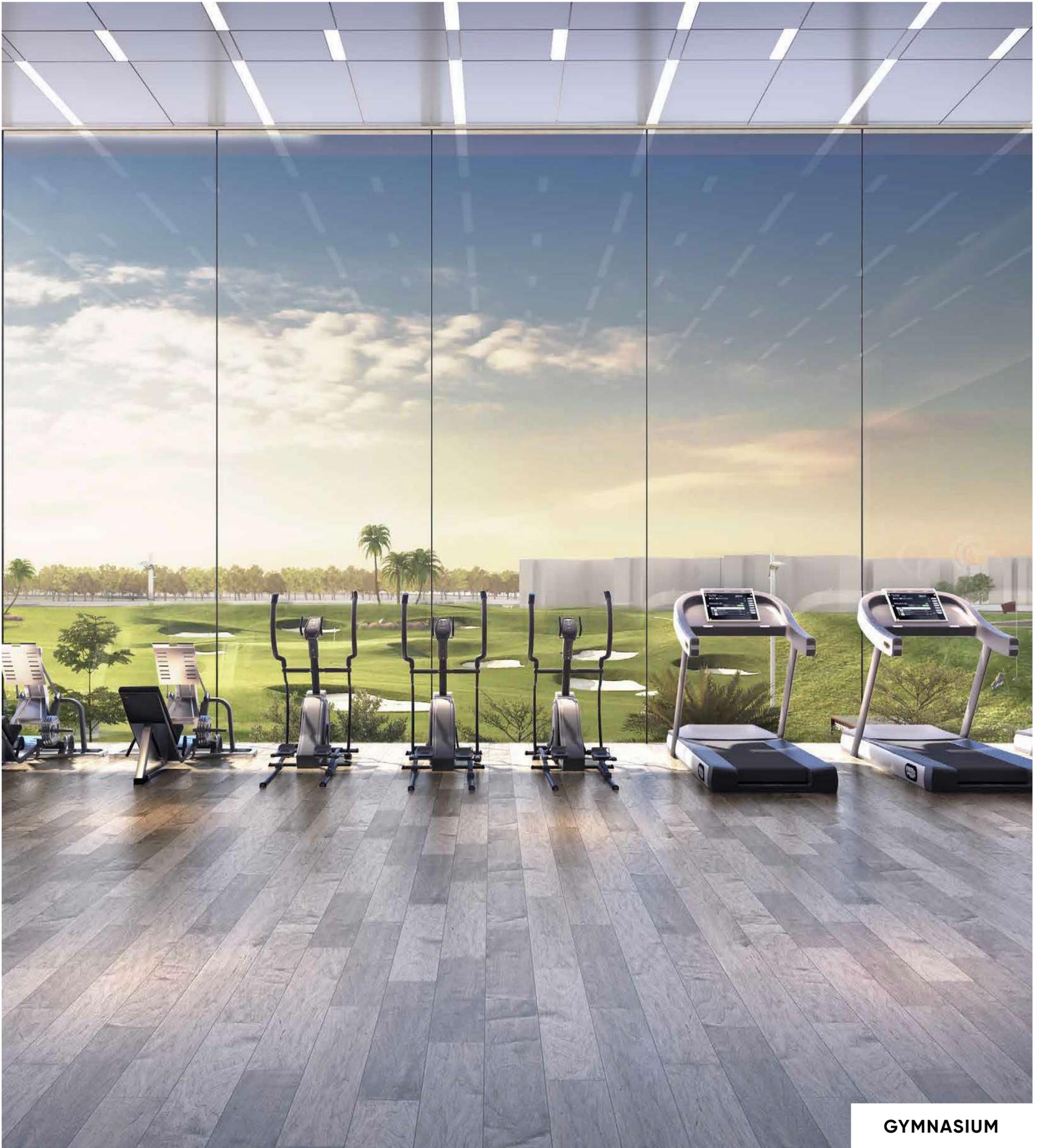


DUPLEX PENTHOUSES



FOREST RETREAT

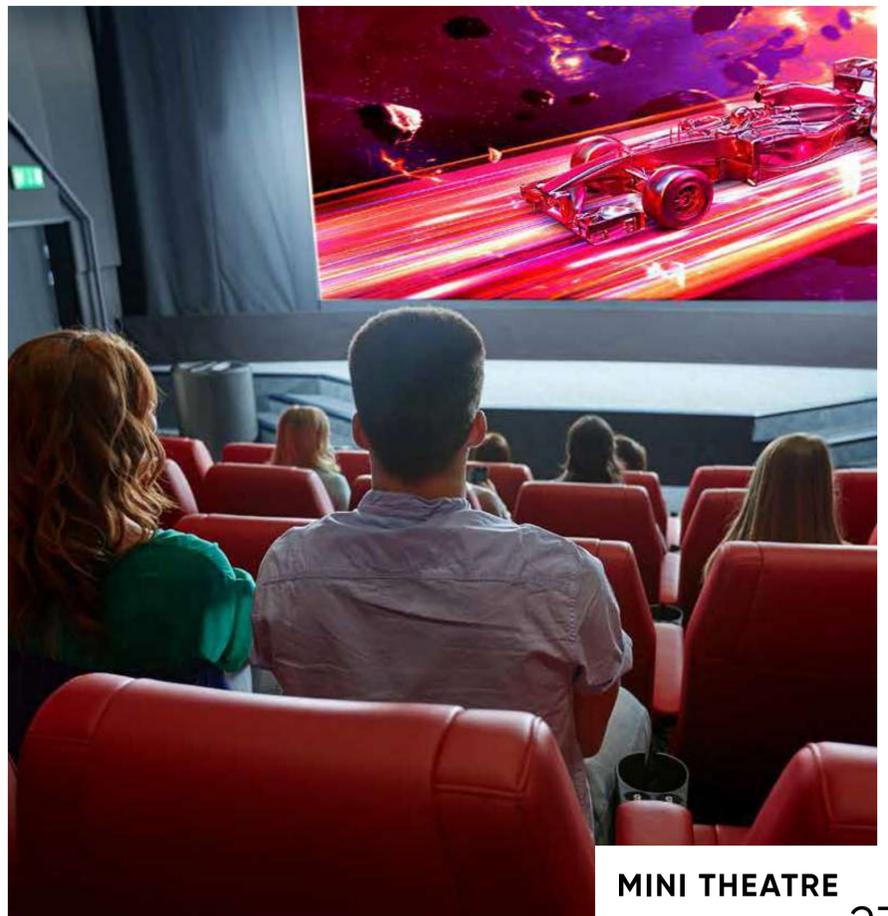
# ARTISTIC IMPRESSION OF PRATEEK CANARY



**GYMNASIUM**



**HALF FOOTBALL FIELD**



**MINI THEATRE**

# OUR PROMISE OF APPRECIATION IS BUILT ON NUMBERS YOU CAN TRUST

## PRATEEK THE ROYAL CLIFF

|                      |         |
|----------------------|---------|
| Project Launch Year  | 2008    |
| Delivery Year        | 2011    |
| Total Units          | 196     |
| Project Area (acres) | 1.5     |
| Launch Prices        | ₹2000   |
| Possession Price     | ₹3500   |
| Current Price        | ₹10000  |
| Rental Prices        | ₹30-60k |

## PRATEEK FEDORA

|                      |          |
|----------------------|----------|
| Project Launch Year  | 2009     |
| Delivery Year        | 2012     |
| Total Units          | 251      |
| Project Area (acres) | 2.5      |
| Launch Prices        | ₹ 2600   |
| Possession Price     | ₹ 6000   |
| Current Price        | ₹ 15000  |
| Rental Prices        | ₹ 50-80k |

## PRATEEK LAUREL

|                      |         |
|----------------------|---------|
| Project Launch Year  | 2010    |
| Delivery Year        | 2013    |
| Total Units          | 1532    |
| Project Area (acres) | 12.75   |
| Launch Prices        | ₹2600   |
| Possession Price     | ₹5000   |
| Current Price        | ₹15000  |
| Rental Prices        | ₹35-80k |

## PRATEEK WISTERIA

|                      |          |
|----------------------|----------|
| Project Launch Year  | 2010     |
| Delivery Year        | 2014     |
| Total Units          | 1800     |
| Project Area (acres) | 15.36    |
| Launch Prices        | ₹ 2650   |
| Possession Price     | ₹ 5000   |
| Current Price        | ₹ 15000  |
| Rental Prices        | ₹ 35-80k |

# OUR PROMISE OF APPRECIATION IS BUILT ON NUMBERS YOU CAN TRUST

## PRATEEK STYLOME

|                      |          |
|----------------------|----------|
| Project Launch Year  | 2011     |
| Delivery Year        | 2015     |
| Total Units          | 545      |
| Project Area (acres) | 7.5      |
| Launch Prices        | ₹4500*   |
| Possession Price     | ₹8000*   |
| Current Price        | ₹20000*  |
| Rental Prices        | ₹60-120k |

## PRATEEK EDIFICE

|                      |          |
|----------------------|----------|
| Project Launch Year  | 2012     |
| Delivery Year        | 2018     |
| Total Units          | 424      |
| Project Area (acres) | 7.5      |
| Launch Prices        | ₹5000*   |
| Possession Price     | ₹10000*  |
| Current Price        | ₹22000*  |
| Rental Prices        | ₹80-160k |

## PRATEEK GRAND CARNESIA

|                      |         |
|----------------------|---------|
| Project Launch Year  | 2014    |
| Ready to move - in   |         |
| Total Units          | 2784    |
| Project Area (acres) | -       |
| Launch Prices        | ₹3600*  |
| Possession Price     | ₹9000   |
| Current Price        | ₹12000  |
| Rental Prices        | ₹25-60k |

## PRATEEK GRAND PAEONIA

|                      |         |
|----------------------|---------|
| Project Launch Year  | 2015    |
| Ready to move - in   |         |
| Total Units          | 1724    |
| Project Area (acres) | -       |
| Launch Prices        | ₹3600*  |
| Possession Price     | ₹9000   |
| Current Price        | ₹12000  |
| Rental Prices        | ₹25-60k |

## PRATEEK CANARY

|                      |                   |
|----------------------|-------------------|
| Project Launch Year  | 2019              |
| Delivery Year        | -                 |
| Total Units          | 664               |
| Project Area (acres) | 12.5              |
| Launch Prices        | -                 |
| Possession Price     | -                 |
| Current Price        | ₹14500* - ₹15500* |
| Rental Prices        | -                 |

EMBRACE A MAGNIFICENT  
#LIFEATPRATEEKGRANDCITY

Come and experience a joyful life at Prateek Grand City where every day feels like a celebration. Various events and activities are organized to create a happy and positive environment in the township.



# EMBRACE A MAGNIFICENT #LIFEATPRATEEK

Come and experience a joyful life at Prateek Grand City where every day feels like a celebration. Various events and activities are organized to create a happy and positive environment in the township.



# WE AIM TO WIN YOUR TRUST. THE ACCOLADES COME NATURALLY..



NDTV Property Awards 2015



Luxury Project of the Year  
Prateek Edifice: Sector - 107, Noida



Affordable housing of the year  
Prateek Grand City: NH24



Best developer in Noida  
UPCON 2014



ASSOCHAM Awards



Mail today Awards



Star Realty Awards



Business Sphere Awards



**Prateek Group**  
Creating Landmarks, Setting Benchmarks

...and a promise is more than a bond.

— COMMERCIAL —



— READY TO MOVE IN —



AT



— ON GOING PROJECT —



— ENTERTAINMENT VENTURE —



— CSR INITIATIVE —



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**CLICKTOEXPERIENCE**



The numbers and figures used in the e-brochure are for internal purposes only.  
The images used for on-going projects are artistic impressions of the project